



Presentation to Transportation Club of Tacoma

Avenues for Collaborations

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UNIVERSITY of WASHINGTON | TACOMA



About me

Academic positions at Milgard School

(2008 onwards)

Assistant Professor

Associate Professor

Professor

Administrative positions held at Milgard School

Undergraduate Program Director

Associate Dean

Dean

Distinguished-Visiting Professor



Chair- Annual Conference



Editor



Director



Previous life – Brand/Marketing Manager



History of Milgard School of Business

1994 – Business program starts at UW Tacoma with a Bachelor of Business Administration (BABA) degree.

2003 – Gary and Jim Milgard give \$15 million to the business program.

2004 – The business program becomes the Milgard School of Business.

2006 – Center for Leadership and Social Responsibility is started.

2017 – Milgard Success Center and the Center for Business Analytics are started.

2019 – Sports Enterprise Management Program is started.



The Milgard School Context

PROFILE

Undergraduate degree

- 5 options
- 4 Minors
- Direct Admit

Four graduate degrees

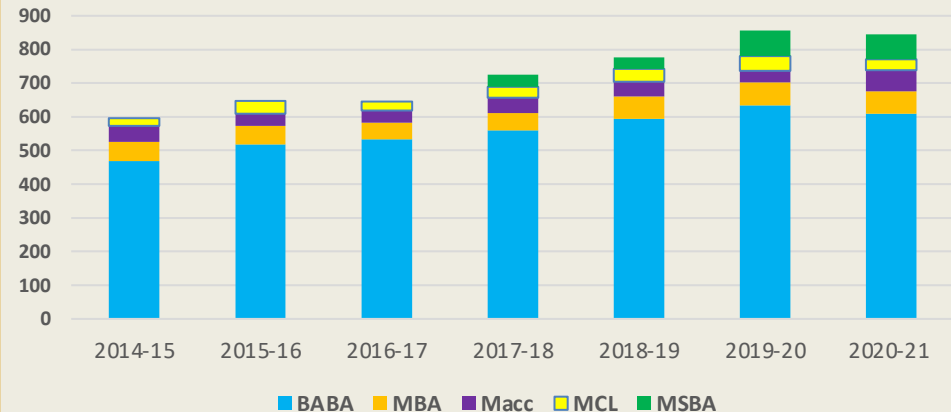
5,000 alumni

53 faculty and staff

Scholarships awarded annually: \$400,000

Endowments: \$20 Mn

Enrollments



INNOVATIVE CENTERS

Student and community focused

Three Centers of Excellence

Center for Leadership and Social Responsibility

Center for Business Analytics

Success Center

Two Programs

Sports Enterprise Management
(partnership with Tacoma Rainiers)
Students Assisting Businesses

COMMUNITY PARTNERSHIPS

Engaged advisory boards

Apex advisory board (the MEC) (25 years old)

- Three committees

Three specialty advisory boards

- Milgard Women's Initiative
- Sports Enterprise Management
- Center for Leadership and Social Responsibility

Others

Donors, Employers, Clients, Mentors, Citizens,
Foster School, UWB, other local
and international universities



OUR MISSION: The Milgard School of Business cultivates business leaders through cutting edge and personally accessible education, diverse scholarly exploration, and innovative community engagement while promoting social responsibility.
We inspire students to become lifelong learners.



Communities at the heart of everything we do;



Diversity, creativity, and an entrepreneurial spirit

Key Facts

845

Enrolled student headcount

BABA..... 609

MBA..... 66

MAcc..... 65

MCL..... 32

MSBA..... 74

All programs are work compatible

5,223

Milgard business alumni

BABA..... 4,608

Masters.....733

265

peer reviewed
intellectual contributions
2016-2020

Over **\$400,000**

in scholarships awarded to
170 Milgard students last
academic year

48

Milgard School of Business faculty
members include research publication
editors, board directors, global research
award winners and many hands-on
experience with Fortune 500 companies.



Unless otherwise noted, all information shown is current of Autumn quarter 2020.

Meet our Alumni



Don Clark
MBA 2015
CEO,
Sound Credit Union



Adam Small
MBA 2010
General Manager,
Schnitzer Steel



Anne Kerker
MBA 2010
VP HR,
North Star Energy



Eric Emans
BABA 1999
CFO,
Lighthouse



Judi Griffin
MBA 2009
Senior Manager,
Amazon



CELEBRATING 25 YEARS

ESTABLISHED 1995



The Milgard School of Business at the University of Washington Tacoma thanks you for your patronage and support. We see our emphasis on scholarly exploration and community engagement as an investment in our students and the South Sound. Our mission to cultivate socially responsible business leaders is as true today as it was 25 years ago. We—the faculty, students, staff and nearly 5,000 alumni—honor this anniversary and are ready to help our communities meet whatever challenge comes their way.

**856**

Enrolled student headcount

4,789

Milgard business alumni

\$411,000

in scholarships awarded to 162 Milgard students last year

232

peer-reviewed intellectual contributions 2016-2019

48

Milgard School of Business faculty members include research publication editors, board directors, global research award winners and many have hands-on experience with Fortune 500 companies



educate
explore
engage

tacoma.uw.edu/milgard

19TH ANNUAL MILGARD BUSINESS LEADERSHIP AWARDS

Announcing our Business Leadership Awards. These outstanding honorees will be celebrated at a formal ceremony in Spring 2021.



BUSINESS LEADER OF THE YEAR
EVIE LYNN

Chairman of the Board | Careage Corporation

Evie Lynn, founder of Lakewood Professional Counseling Center, now heads Careage, which works across the full senior-housing spectrum and has built hospitals, nursing homes and senior living communities in 26 states.



NON-PROFIT LEADER OF THE YEAR
KATHI LITTMANN

President & CEO | Greater Tacoma Community Fdn.

Kathi Littmann has held influential leadership and management positions in many spheres, from public education to commercial construction, but has always focused on creating opportunities for people to live healthy, happy, productive lives.



ENTREPRENEUR OF THE YEAR
GORDON NACCARATO

Executive Chef & VP | Naccarato Restaurant Group

Gordon Naccarato's career as chef and restaurateur has taken him to Los Angeles, Aspen, Miami and New York. Called a genius in the kitchen, Naccarato oversees food operations and kitchen staff at Pacific Grill.



SUSTAINABLE BUSINESS LEADER OF THE YEAR
JIM MILGARD JR.

Owner & CEO | Continental Floral Greens

Jim Milgard Jr. leads Continental Floral Greens, whose operations bring together farmers, global distributors, manufacturers and sellers. With operations in three states, the company holds the highest rating in its industry for sustainability and low environmental impact.



LIFETIME ACHIEVEMENT (BUSINESS)
BILL WEYERHAEUSER

Past Board Chair | Columbia Bank

Bill Weyerhaeuser was owner/chairman of Comerco Inc., parent of Yelm Telephone, and has served on many boards, including those of Columbia Bank, University of Puget Sound, Wellfound Behavioral Health Hospital and Potlatch Corp.



LIFETIME ACHIEVEMENT (NON-PROFIT)
BRAD CHENEY

President & Exec. Director | Ben B. Cheney Foundation

A member of the Executive Council for a Greater Tacoma, Brad Cheney heads the Cheney Foundation and Cheney Capital Investments and serves on boards for Boys & Girls Clubs of South Puget Sound and Baseball Club of Tacoma.



CONGRATULATIONS!
tacoma.uw.edu/milgard/bla

PREMIER SPONSOR



BENEFACTOR SPONSORS



PATRON SPONSOR



MEDIA SPONSOR



Center for Leadership & Social Responsibility



W

Center for Leadership & Social Responsibility

Milgard Women's Initiative Mentorship Program



Center for Business Analytics

Applied Consulting Projects

- 12 months in duration
- MSBA Student Teams
- Solve a Problem
- Discover an Opportunity
- Business Consulting Skillsets
- Applied Project Showcase, June 2021



FinTech Incubator

Powered by
Milgard Center for Business Analytics
University of Washington | Tacoma

Empowering change through
High School Contact
Program

SPORTS ENTERPRISE MANAGEMENT

Minor

3 core classes including a capstone

Multidisciplinary with elective classes from across campus

Classes at Cheney Stadium

Collaboration with UW Athletics

Advisory board

Aaron Artman, Tacoma Rainiers

Bill Robertson, Multicare

Brad Cheney, Cheney Foundation

Maya Mendoza, Sounders

T'wina Nobles, Senator

Marcus Trufant, former NFL Player

Jon Spoelstra, former NBA executive

THE MILGARD SUCCESS CENTER

W UNIVERSITY of WASHINGTON | TACOMA



Student Development

Career strategy, guidance, readiness

- Student career education with on campus employer visits
- Resume & Cover Letter reviews
- Interview Training

Employer Relations

Helping employers find the right students to hire

- Onsite visits with local employers
- Career fairs – over 50 companies
- Development and communication regarding Internships & Jobs





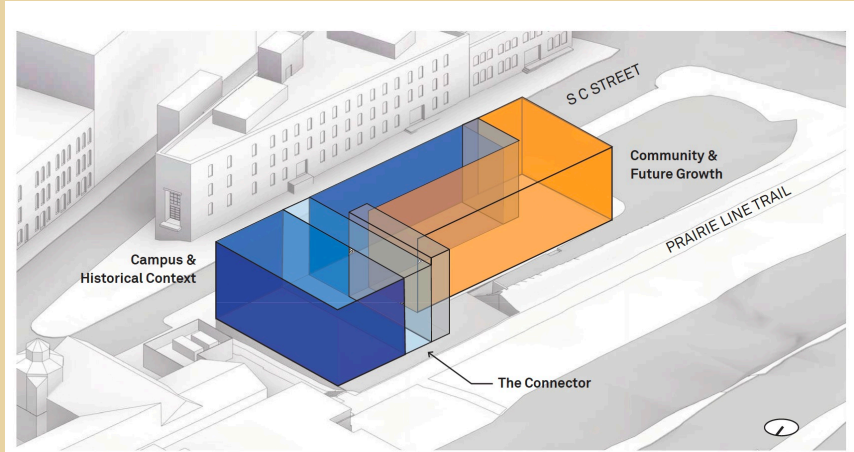
Executive Education

Essentials of Management Program (EMP)

- The EMP offers an overview of the key concepts, tools, and techniques that are required for sustained success in a business environment. Participants will gain insights into business strategy, marketing, accounting and financial analysis, data analytics, and corporate social responsibility while developing superior leadership skills.
- 12 weeks on Monday evenings from 6:00 – 9:00 pm

Customized programs on analytics and soft skills

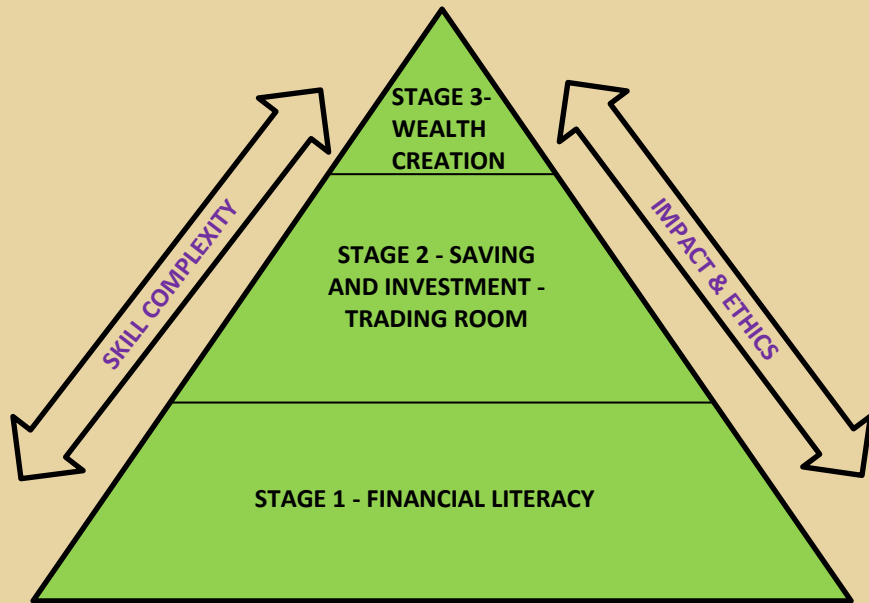
NEW INITIATIVES - MILGARD HALL



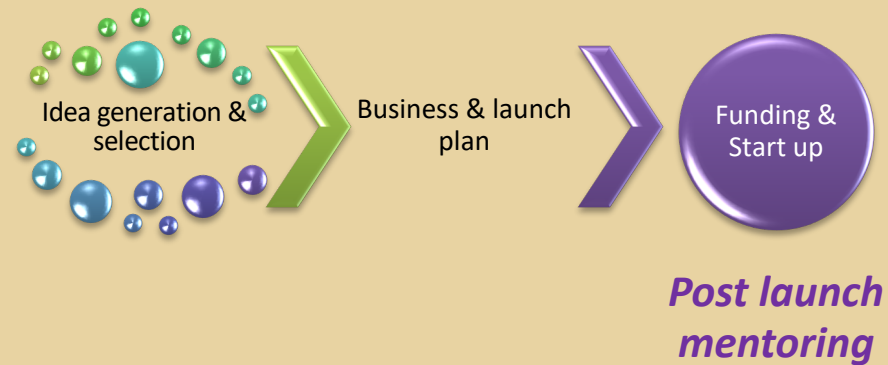
- Uses Cross Laminated Timber
- Milgard School
- School of Engineering and Technology & Global Design Lab
- Ground breaks in September 2021---doors open 2022

NEW INITIATIVES

Financial Wellness Lab



Student Entrepreneurship



Please consider joining our community THINK TANK!

Milgard School of Business Collaborators



...and many more

Invitation to collaborate....

➤ **Manpower**

- Internships and jobs
- Class projects
- Guest speaker
- Be a mentor

➤ **Talent development**

- Graduate programs – MBA, MSAcc, MSBA, MCL
- Executive education
- Training for frontline staff and leaders
 - Conflict management, negotiation, leadership, accounting
 - Data analytics - Basic, operations, strategic

➤ **Business solutions & Thought partnerships**

- Solving business problems - consulting
- Research collaboration
- Join our advisory boards & Think Tanks

➤ **Financial support**

- Scholarships
- Program support



I would love to hear from you!



Contact me at

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Cell phone: 757 325 7210

THANK YOU!

